

Business Energy Efficiency PROGRAM DETAILS

Program Type	Incentive Rate	Pre-Approval Required?	Pre-Inspection Required?	Post-Inspection Required?	Who Can Implement the Project?	C&I Customer Account Eligibility*	Program Incentive Cap**
Custom	Electric lighting: \$.10/kWh; Electric non-lighting: \$.15/kWh; Natural gas: \$1.00/therm; RCx Study: \$.01/kWh	Yes , before equipment purchase and installation	Yes , if estimated incentive is over \$10,000 (for contractor-installed projects) or \$3,000 (for self-installed projects)	Yes , if estimated incentive is over \$10,000 (for contractor-installed projects) or \$3,000 (for self-installed projects)	Anyone: The business owner, a program-approved Trade Ally, or any contractor	In the NIPSCO service territory with one of the following electric rate classes: 520, 521, 522, 523, 524, 525, 526, 531 Tier 1, 532, 533, 541, 543 or 544 and who have not opted out of participation in NIPSCO's Energy Efficiency Program, and natural gas rates 321, 325 or 351 (NIPSCO's Depend-a-Bill rate)	Up to 75% of installed cost and up to 100% of installed cost for RCx, including material, labor and applicable taxes
Prescriptive	See the Prescriptive Measures List for pre-specified, per-unit incentives	No , unless estimated incentive is over \$10,000	No , unless estimated incentive is over \$10,000	No , unless the incentive is over \$10,000 (for contractor-installed projects) or \$3,000 (for self-installed projects)	Anyone: The business owner, a program-approved Trade Ally, or any contractor	In the NIPSCO service territory with one of the following electric rate classes: 520, 521, 522, 523, 524, 525, 526, 531 Tier 1, 532, 533, 541, 543 or 544 and who have not opted out of participation in NIPSCO's Energy Efficiency Program, and natural gas rates 321, 325 or 351 (NIPSCO's Depend-a-Bill rate)	Up to 100% of total measure cost, including material, labor and applicable taxes
Small Business Direct Install (SBDI)	See the SBDI Measures List for pre-specified, per-unit incentives	No , unless estimated incentive is over \$10,000	No , unless estimated incentive is over \$10,000	No , unless the incentive is over \$10,000	SBDI Trade Ally. Only program-approved Trade Allies	In the NIPSCO service territory with one of the following electric rate classes: 520, 521, 522 and 523, who have not had a billing demand of 200 kW or greater in any month during the previous 12 months and/or natural gas rate classes: 321, 325 or 351 (NIPSCO's Depend-a-Bill rate)	Up to 100% of total measure cost, including material, labor and applicable taxes
New Construction	Electric lighting: \$.10/kWh; Electric non-lighting: \$.15/kWh; Natural gas: \$1.00/therm	Yes , before equipment purchase and installation (request a Field Engineer to attend your Design Team meeting)	Yes , if the estimated incentive is over \$10,000	Yes	Anyone: The business owner, a program-approved Trade Ally, or any contractor	In the NIPSCO service territory with one of the following electric rate classes: 520, 521, 522, 523, 524, 525, 526, 531 Tier 1, 532, 533, 541, 543 or 544 and who have not opted out of participation in NIPSCO's Energy Efficiency Program, and natural gas rates 321, 325 or 351 (NIPSCO's Depend-a-Bill rate)	Up to 100% of total measure cost, including material, labor and applicable taxes

* If the customer participates in the Midstream Channel by purchasing qualifying equipment from a participating distributor, they are not eligible to participate in the Prescriptive, Custom, SBDI, New Construction or any other NIPSCO programs for an incentive on the same piece of equipment.

** Program cap per project is \$500,000 per year per fuel type and program absolute incentive cap per customer is \$1,000,000 per year per fuel type. The deadline to submit projects in 2025 is November 16, 2025. Funds are limited and paid on a first come, first served basis. Program is subject to change at any time. All projects are subject to random inspections.



Simple Tips to Start Saving

We want to help you manage energy use for your business, office, school, commercial or industrial facility in a way that helps your bottom line as much as possible. Scan the QR code to discover simple tips that can result in savings for you and your business.

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