

Is your business closing for the holidays?

Tis' the Season to Save Energy

As the holiday season approaches, businesses can take simple yet effective steps to reduce energy consumption and lower operational costs in their buildings, preparing them for a more efficient year ahead. Follow these energy-efficiency tips to help your business savor energy savings this holiday season.



10 Energy-Saving Tips

- Cozy up with a smart thermostat.** As the holiday season heats up, offices often become empty. Turning down the thermostat a few degrees is one of the quickest and easiest ways to save energy in the workplace. Consider using a programmable thermostat to schedule and automate temperature settings based on operational hours and when “out of office.”
- Deck the halls with LED lights.** If your business decorates for the holidays, make sure to include LED lights and timers in your festive plans. Not only can LED lights use up to 90% less energy, but they often last significantly longer.
- Unplug non-essential equipment.** Encourage employees to unplug chargers, printers and other non-essential equipment before leaving for the holidays. Even when turned off, plugged-in devices can still draw power. Make it part of your office’s holiday shutdown routine.
- Leverage natural light.** Keep windows and blinds open as much as possible on sunny days so that you can enjoy natural light instead of artificial lighting. This also helps warm the space. May your days be merry and bright!
- Give Your HVAC a holiday tune-up.** Regular maintenance of heating, ventilation and air conditioning (HVAC) systems ensures efficient operation. Clean filters and well-maintained systems often consume less energy.
- Enhance insulation.** It’s the most wonderful time of the year to properly seal doors, windows and other openings, enhancing your building’s insulation and preventing heat loss during the colder winter months.
- Use power strips.** Connect multiple devices to a single power strip and turn it off when not in use. This prevents phantom energy drain from electronics that remain in standby mode. It’s like giving your devices a holiday break.
- Give the gift of ENERGY STAR®.** Are new appliances on your office’s holiday wish list? Replace old, energy-hogging appliances with ENERGY STAR-rated models. These appliances use less energy and may save your business money in the long run. It’s a gift that keeps on giving, all year round.
- Implement light and motion sensors.** Even energy-saving bulbs are limited in their ability to save energy if they are always left on. Installing motion-sensor lighting in common areas, restrooms and storage rooms ensures lights are only on when needed and can also help provide security during the holiday season.
- Tis' the season to promote energy awareness and set office goals.** With the start of a new year, this is the best time to set office-wide energy goals. Educate your staff on the importance of energy conservation. Simple reminders to turn off lights and equipment can ring in major energy savings.