

Project Spotlight – Small Business Direct Install



Small Businesses are SAVING!*

The NIPSCO Small Business Direct Install (SBDI) Program offers exclusive incentives to NIPSCO small business customers for making energy efficiency improvements in their existing buildings. Upgrades often include lighting, refrigeration, kitchen equipment, HVAC and so much more.

Read on to learn how a local grocery store made some big and bright improvements to their business while earning cash incentives through the SBDI Program.

Most grocery store owners can agree that some of their largest expenditures come from lighting. With long operating hours, inside and outside, opportunities are plentiful when searching for ways to upgrade to energy-efficient products.

The store's interior upgrades replaced outdated fluorescent lighting with more efficient and brighter LED lamps. The store also upgraded lighting in the refrigerated cases to improve the customer experience while shopping for their favorite products. Exterior lighting improvements enhances customer safety and improves the overall appearance of the building's facade.

The NIPSCO SBDI program provided cash incentives to offset the cost of these energy-saving enhancements. These upgrades not only assist in improving the bottom line but also create a better shopping experience for customers.

To take advantage of these incentives, contact a program representative to get your project started and help your business reduce energy waste. **Energy assessments** are complimentary.

Savings Snapshot*

Savings: 87,604 kWh
Incentive: \$6,683
Project Payback: 1.25 years
Project Payback w/Incentive: 6 months*

* Savings and payback period will vary depending upon specific business and operating conditions. Results are not guaranteed.

NIPSCO
Energy Efficiency

NIPSCO Business Energy Efficiency Programs

Saving energy helps lower costs and reduce waste. Upgrading equipment can make it more reliable since it requires less downtime and maintenance — potentially increasing your business's productivity.

Contact us at 1-800-299-2501 to find out how you can start your project.

Eligible electric customers are those served under rates 520, 521, 522 or 523, who have not had a billing demand of 200 kW or greater in any month during the previous 12 months. Eligible natural gas customers are those served under rates 321, 325 or 351 (NIPSCO's Depend-a-Bill rate).

[NIPSCO.com/Business](https://www.nipSCO.com/Business)



Contact TRC at:

1-800-299-2501 | NIPSCO.Savings@TRCcompanies.com | [NIPSCO.com/Business](https://www.nipSCO.com/Business)

NIPSCO's energy efficiency programs are administered by TRC, a third-party implementation specialist that helps homes and businesses save energy.

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