

Opt into Energy Efficiency with NIPSCO's Program for Business Customers*

WAYS NIPSCO'S ENERGY EFFICIENCY PROGRAMS CAN HELP YOUR BUSINESSES



EARN INCENTIVES

Opted-in business customers are eligible to participate in energy efficiency programs which offer cash incentives for energy-saving upgrades. These incentives can help offset initial project cost, assist in meeting corporate ROI requirements and help stretch facility improvement budgets.



GAIN ACCESS TO A TEAM OF EXPERTS

TRC's (NIPSCO's Energy Efficiency Program implementer) team of professional engineers, Certified Energy Managers (CEM's) and energy engineers will help you identify, quantify and facilitate energy efficiency projects.



ENJOY MARKETING SUPPORT

Gain access to no-cost marketing opportunities. Marketing efforts may include "big check" presentations, press release assistance and case study development to help inform your customers and the community that you are energy efficient.



ACHIEVE ENVIRONMENTAL GOALS

Achieve your businesses' Environmental, Social and Governance (ESG) goals by participating in energy efficiency programs. Grow your sustainable impact and lessen your environmental footprint by becoming more energy efficient.



ENSURE YOUR UPGRADES BRING SAVINGS

All projects are verified through both TRC's engineering team and a third-party evaluator to confirm that upgrades are cost-effective and will achieve the targeted payback and ROI metrics.

*** You can opt back in to NIPSCO's Energy Efficiency Program at any time. View Rider 583 at bit.ly/39ccOMB for additional details.**

BENEFITS FOR PROGRAM PARTICIPANTS

- Energy efficiency is the lowest cost, long-term way to meet energy needs and keep energy costs as low as possible.
- Energy efficiency is a low-risk investment for businesses and realized project savings typically out-perform estimated project savings.
- NIPSCO's incentives offset some or all of the capital cost of installing more efficient equipment.
- Technical assistance is provided along every step of the way, ensuring a seamless path to the completion of projects and incentive payment receipt.
- The program offers a Trade Ally Network of energy efficiency professionals to help business customers identify and prioritize projects.

ANNUAL SAVINGS

AVERAGE ANNUAL SAVINGS FOR BUSINESS CUSTOMERS WITH USAGE OVER 1 MILLION KWH PER YEAR

141,419

Average kWh Savings

\$14,849

Annual Bill Savings**

**** Average annual bill savings of projects completed since program launched, assuming an industry-average blended rate of \$0.105.**

BENEFITS FOR THE COMMUNITY

- ✓ Energy efficiency improvements help your community keep energy costs as low as possible by helping to reduce the need to construct new energy centers.
- ✓ Energy efficiency investments help the economy by allowing businesses to invest savings back in to the business and by providing employment opportunities for businesses that offer energy efficiency services.
- ✓ Energy efficiency is the "greenest" source of energy because it eliminates unnecessary waste and requires no new types of generating equipment.

FINAL_20250120